



PHOTOGRAPHY SESSION PRICING AND FAQ SHEET

The first question people usually have is “how much is it going to cost?” With photography programs, pricing is a bit different than our regular, educational programs. There are a few reasons for this. When we have clubs and groups come out for photo sessions, the set up to make the birds look natural takes far longer and requires more staff. That means that the cost to the center is greater than that of a regular program. It also means that we have to call in extra staff so that we still have someone to take care of the animals in rehab, help people who drop by with wounded wildlife, and answer the phones. Below is a guide on how we price our photography programs:

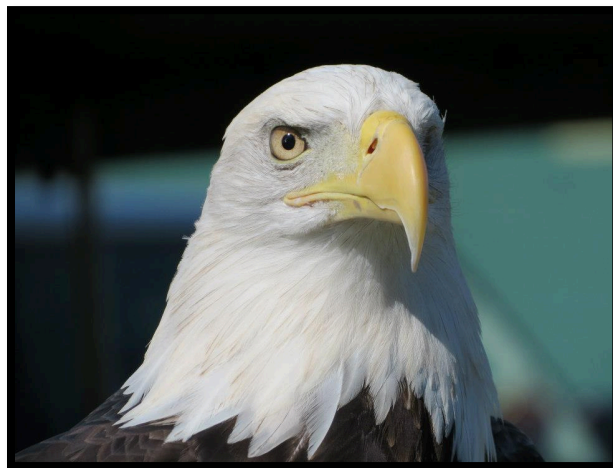
1. Pricing guide for a regular **TWO HOUR** program: **\$20.00 per person**

a. To cover our costs, there is a minimum donation of \$200.00. This would be the same as having at least 10 people at your program.

2. Pricing guide for a **THREE HOUR** program: **\$35.00 per person**

a. To cover our costs, there must be a minimum donation of \$300.00.

3. **How many people can you bring?** The maximum number of participants for a photography session is **45**. Any more than that can be a little crowded and make it difficult to get photos without other photographers in the background.



Okay, now that we've got the sticker shock out of the way, what do you get for your money? Quite a lot!

1. A great opportunity to get some amazing photos of raptors and owls in their natural settings: Our wildlife ambassadors are very tolerant of humans and, for the most part, do their part to give your photographers the chance to get photos of them displaying natural behaviors. We have everything from tiny little Eastern screech owls to bald eagles.
2. A chance to see other native wild animals: All of your photographers will have the opportunity to walk around our center and see our bobcat ambassador, foxes, turtles, snakes, salamanders, and more. While many of these animals will be in exhibits, some of them are still quite easy to photograph.
3. A friendly and happy to help staff: We will have staff members spread out at different locations to assist photographers in any way possible and to answer any questions they have. We will be sharing some of the INCREDIBLE facts and stories about the animals they are getting to meet up close and be able to keep anyone from accidentally backing into a bald eagle.



Now your question might be, where does your money go?

1. Off-setting the cost of the program: All of our educators are staff, not volunteers. We have many wonderful volunteers that we depend on, however, one of the reasons our wildlife ambassadors do so well is that we have a central, core staff of people who handle them. There are no surprises as all of our staff have the same specialized training and work hard to get to know the animals they work with. Each animal has its own personality and needs and keeping track of all of them is a big job.
2. Helping us help wildlife: The larger the group, the more money we make on top of the program. Why is this important? Because your money is going to help us purchase food, medications, housing, and care for the very

animals you are seeing. We are a wildlife education center, but we are also a wildlife rehabilitation clinic. There is a lot of cost involved in keeping our wildlife ambassadors healthy and fed as well as caring for sick, injured, and orphaned animals brought to us daily by the public. Your donations help us make a difference!

If you would like to schedule a program for your photography group, you can do so by calling Heather Tuttle at 419-684-9539 or sending an email to staff@backtothewild.org.

Thanks so much and remember, without YOU, there is no us for THEM!!!

